



**13th Annual WILMA
Cattaraugus County Fairgrounds
Saturday & Sunday, October 18th & 19th, 2025**



If you are interested in applying for a space,
please read through the following information,
complete the enclosed application and mail to:

Cattaraugus County EDPT
c/o WILMA Committee
303 Court Street
Little Valley, NY 14755

By registering for this event, vendors agree to all terms listed below:

Space: Spaces are indoors and the approximate size of each space is 10'x10'

Exhibitor Cost: Donation of a door prize "Gift Basket" ~AND~ Registration Fee ~AND~ Table Fee
Vendor Space 10'x10'
\$25.00 - Early bird Registration Fee if registered by September 12, 2025
\$35.00 - Registration Fee after September 12, 2025

Table Rental

\$10.00 - We have a very limited amount of tables and the event is growing. If you would like to use our tables, you must pay the rental fee which is **\$10 PER TABLE**.

Make checks payable to **Cattaraugus County Tourism**

- \$30.00 service fee for checks returned due to "non-sufficient funds"

NO REFUNDS

Set Up: Friday, October 17th 2:30 pm - 6:00 pm
Saturday, October 18th 8:00 am - 10:00 am

Deadline: **Deadline for reservations is October 3, 2025**

Notice:

- Exhibitors are responsible for reporting the NY Sales Tax where applicable and comply with any applicable State regulations. Exhibitor must clearly display a validated NY Certificate of Authority.
- Vendors will be requested to remain set up for the entire operating times and days of the event.
- Exhibitor understands that exhibits/concessions must be neat and clean, with suitable safety equipment where required.
- Exhibitors are responsible for their own trash disposal which includes large boxes, packing material, signage, etc.
- Exhibitor will stay in its assigned booth space and not occupy/stand in the aisle way or place sign ups/promo items outside of booth space.
- The sponsor will provide the Exhibitor with exhibitor ribbons, which the Exhibitor agrees to use as identification for entrance to WILMA.
- The Sponsor of this event retains the right to decline any application w/just cause. All exhibits must be family oriented - ABSOLUTELY NO exhibits w/pornography, profanity or of vulgar nature. The Sponsor has the right to ask any vendor to remove any merchandise or exhibit that does not adhere to this policy.



Festival Vendor Application
Saturday, October 18, 2025 10 am - 4 pm
Sunday, October 19, 2025 11 am - 3 pm



Name of Organization, Group, Business or Individual:

Address

City

State

Zip

Telephone (Day)

Telephone (Evening)

Fax

Email

Please check all boxes that apply to your business/product:

Made in Cattaraugus County (Home-made) ☐

Other (Direct Sales/Retail Shop/Manufacturer/Service ☐

Manufacturing Vendor ☐ Craft Vendor ☐ Service Vendor ☐ Other ☐ _____

Description of Product / Craft / Items you intend to sell / display at your booth:

If you would like to have a booth geared for children's games or activities or informational or of a non-profit nature, please specify the activity below:

Please return completed application to:

Cattaraugus County Tourism
c/o WILMA Committee
303 Court Street
Little Valley, NY 14755

Hold Harmless Agreement:

Exhibitor releases and holds harmless the facility that is being used, sponsors, owners, managers, merchants associations, agents, servants and employees of Cattaraugus County and Cattaraugus County Fairgrounds from all responsibility, personal liability, loss or damage, theft, fire, loss of life, personal injury and / or damage to property that may arise or occur to exhibitor, his employees, agents, servants, associates, goods, property or the public and from any conditions whatsoever that may arise while the premises are in use, during the show hours or when closed after show hours. We reserve the right to remove exhibitor and exhibits if agreements or rules are not complied with and whose conduct is not acceptable. Misrepresentation on the part of the exhibitor in any form will result in cancellation of space and total loss of fee. Entry constitutes an agreement that exhibitor and his representatives take no legal action against any of the above.

Signature of Exhibitor: _____

For Office Use Only

Date Received _____ Amount Received _____

Check/MO # _____ # of Tables _____

Exhibit Lot # _____ Exhibitor Packet Sent _____